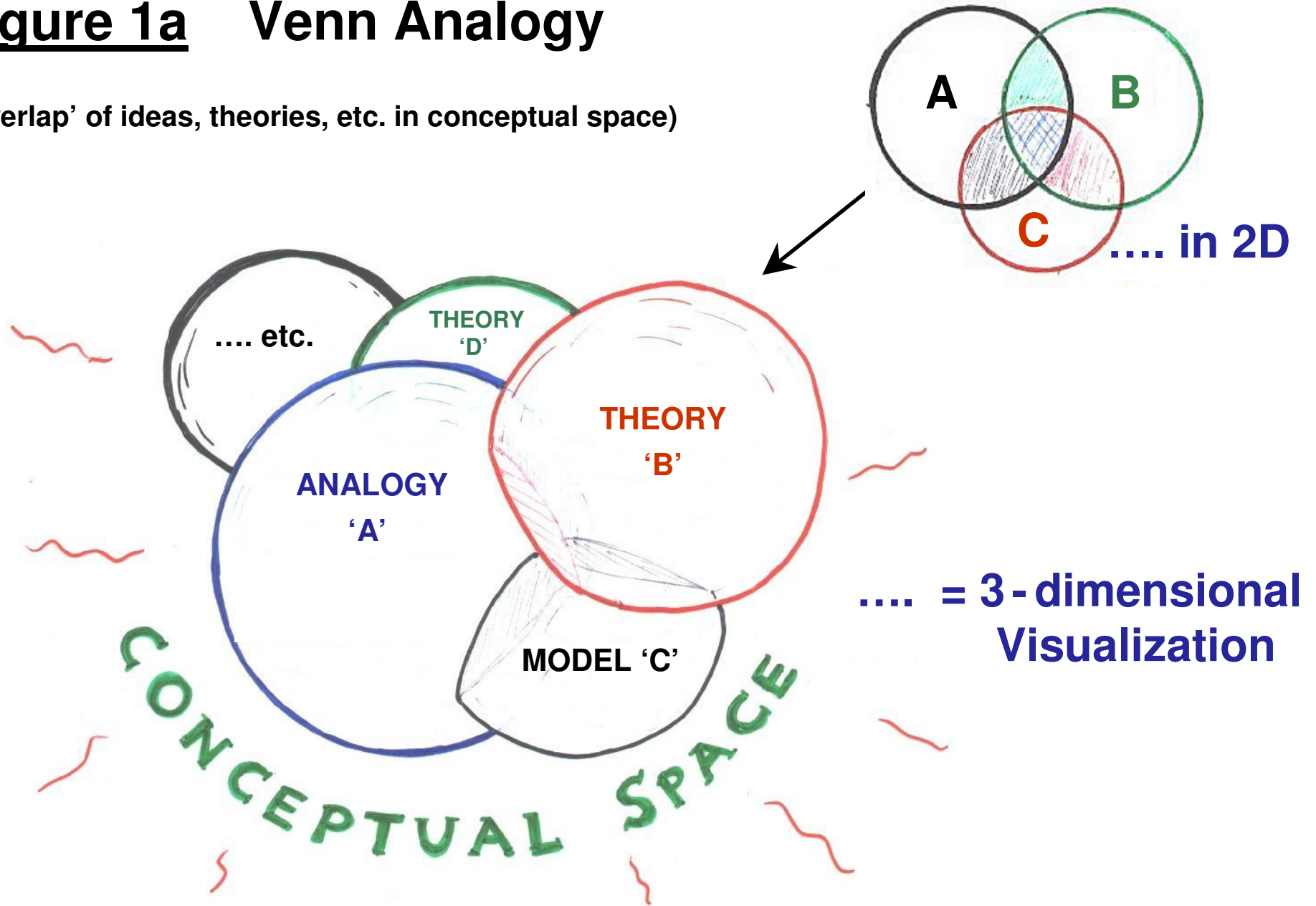


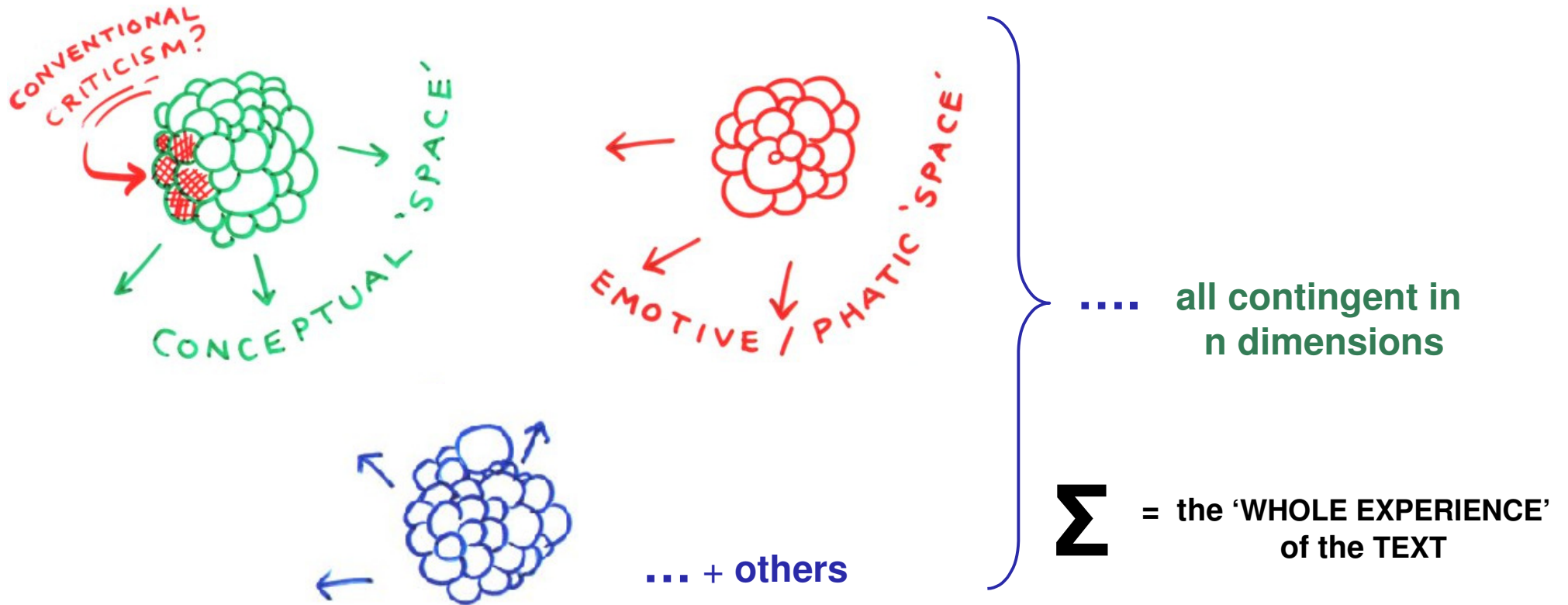
# Figure 1a Venn Analogy

(‘overlap’ of ideas, theories, etc. in conceptual space)



# Figure 1b

## Extension of Venn diagram analogy to multi-dimensional space



# Figure 2 The Spectrum Analogy for Intertextuality

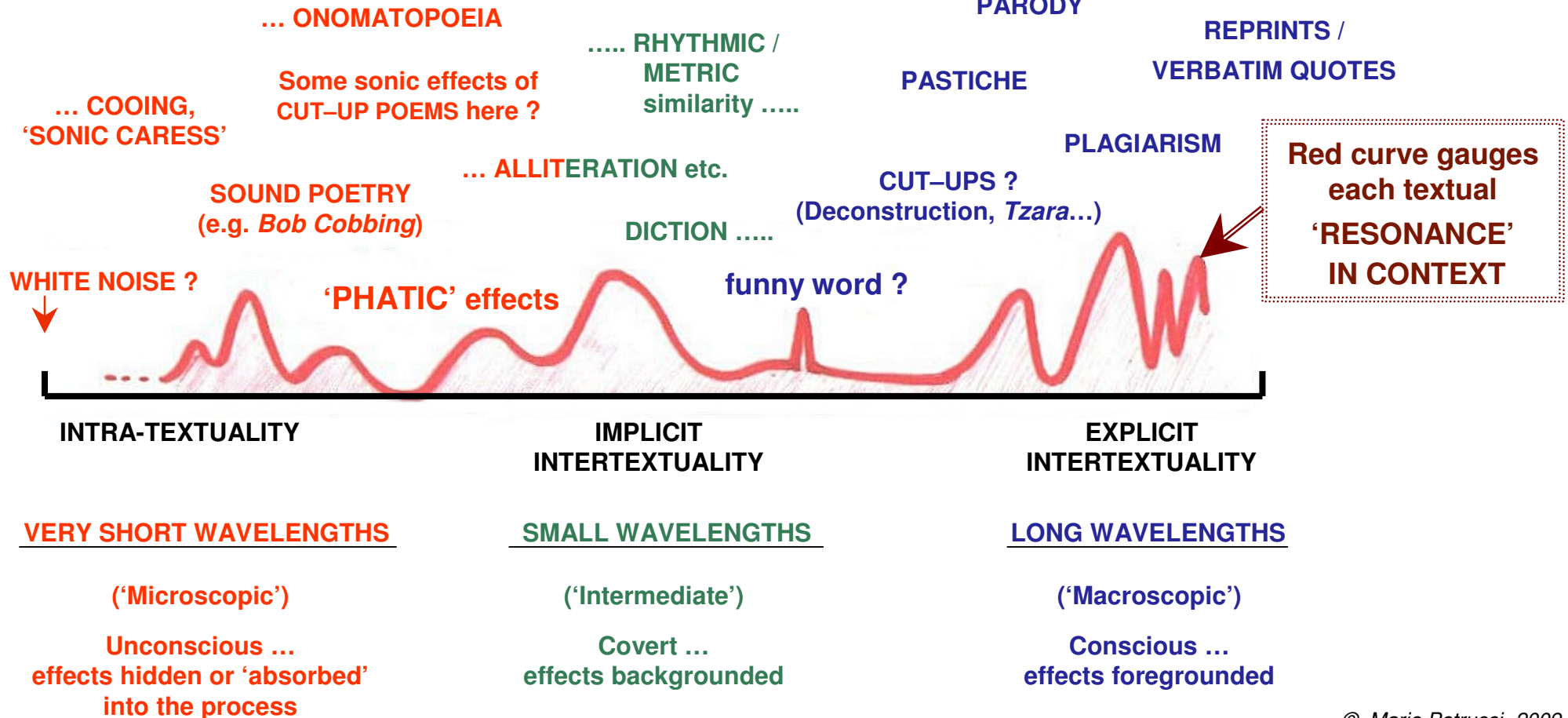
Primary Metaphor : scanning the textual 'continuum'

TEXTS are : • NOT 'determined' points on the line  
• complex MAPPINGS / PROFILES along axis

**PHONIC  
NEUROLOGY ?**  
(+ aural evolution)

**TONE**

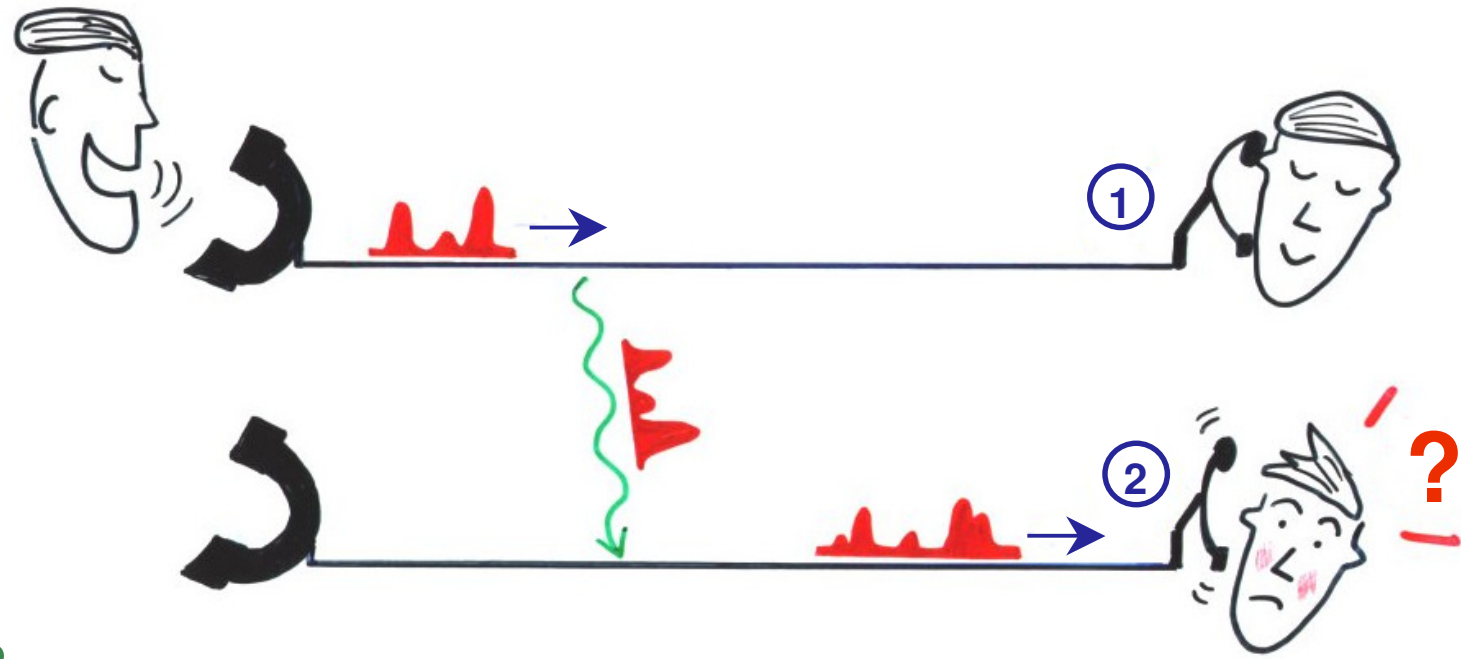
**'REPRODUCTION'**



# Figure 3



## Crosstalk Analogy for (Mis-) Translation



TRANSLATION ?

- 'Signal' (i.e. text) passes from 1<sup>st</sup> into 2<sup>nd</sup> (similar) medium: i.e. from source to target language
- Subsequent propagation then depends on 2<sup>nd</sup> medium, with its different grammar, cultural references, etc.
- Receiver (2) hears distorted version of (1)

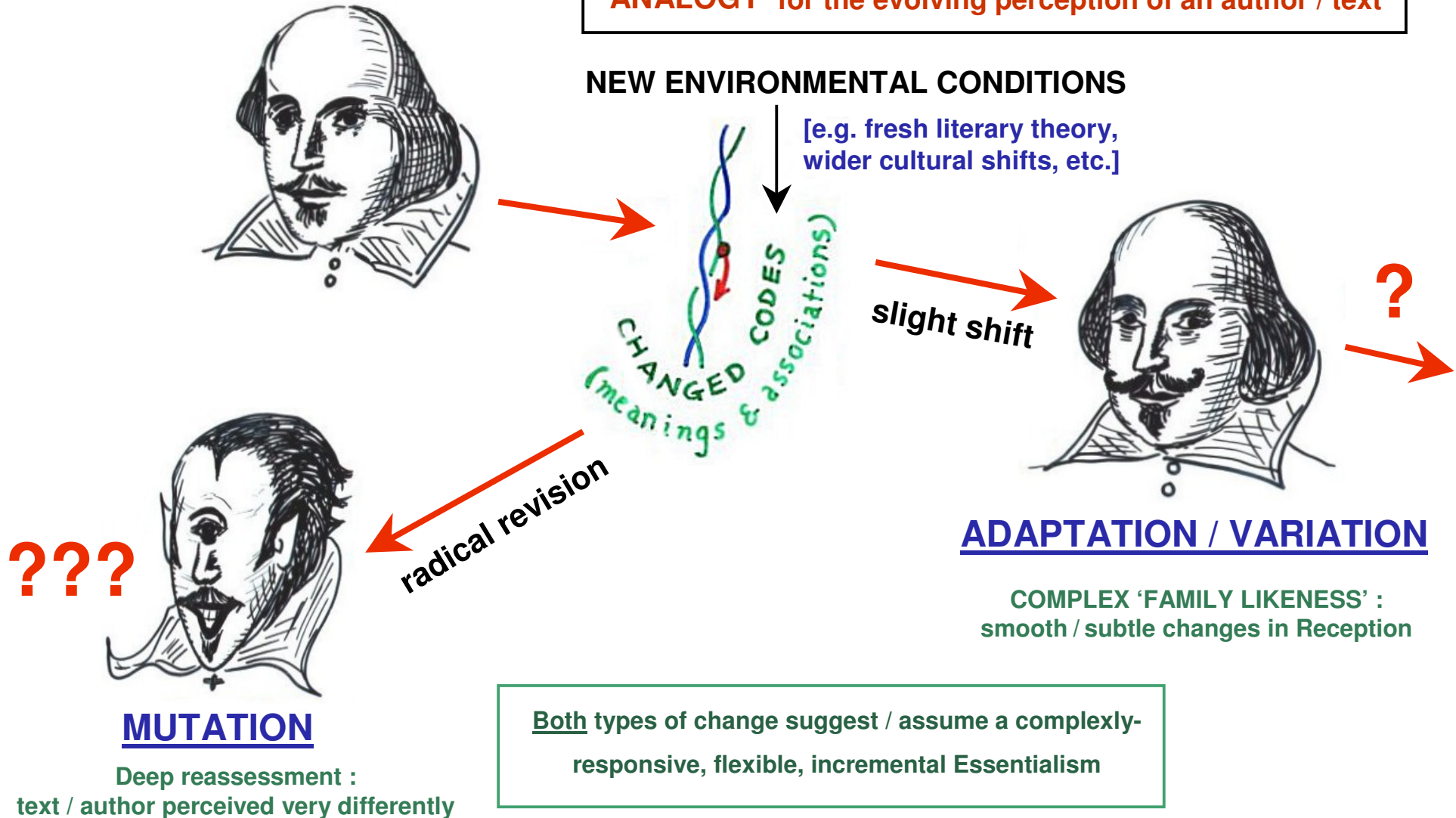
... to what extent do linguistic media & their processes correspond (across cultures / languages) ?

# Figure 4



# ADAPTATION / MUTATION

ANALOGY for the evolving perception of an author / text

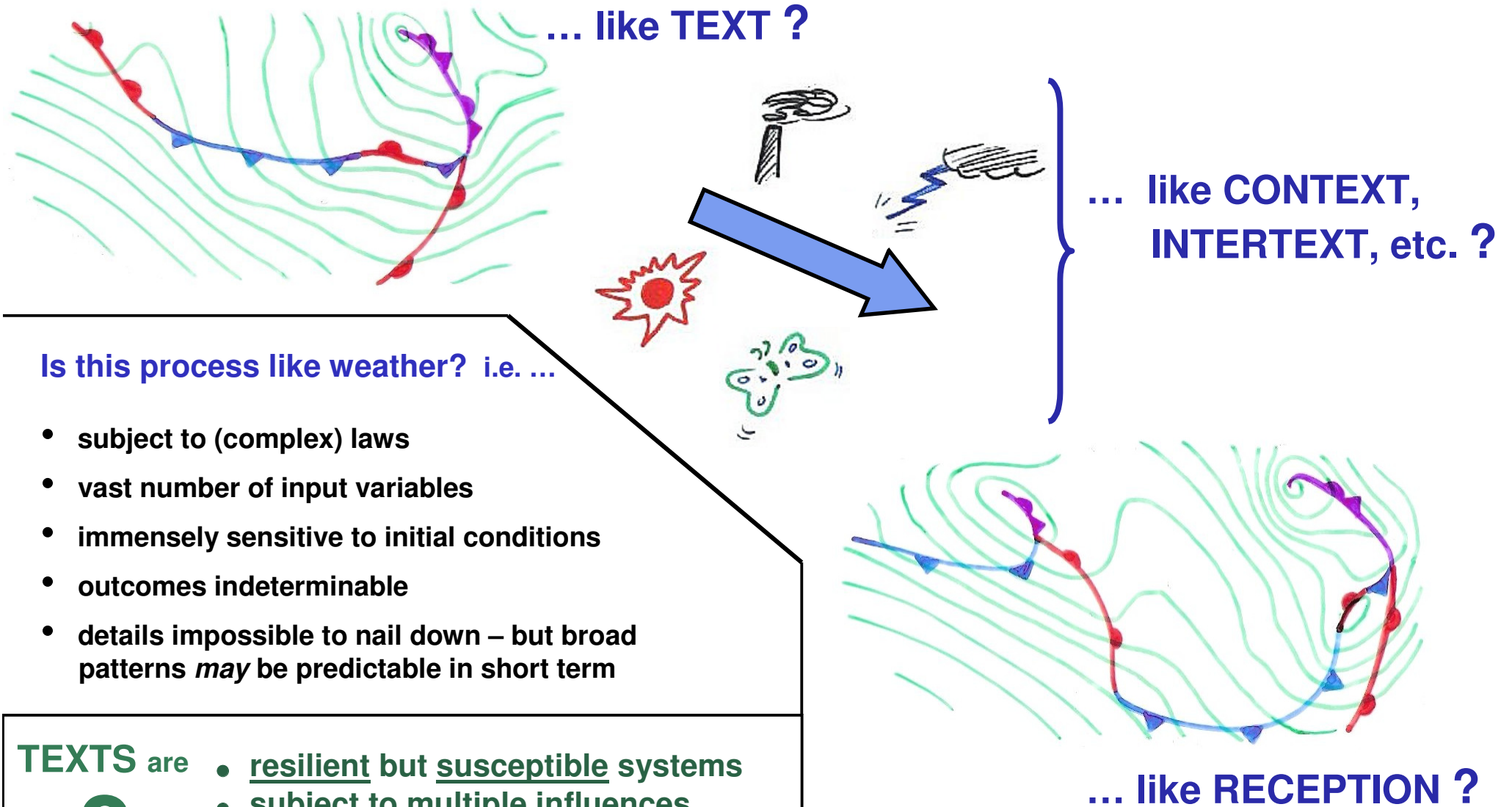




# Figure 5



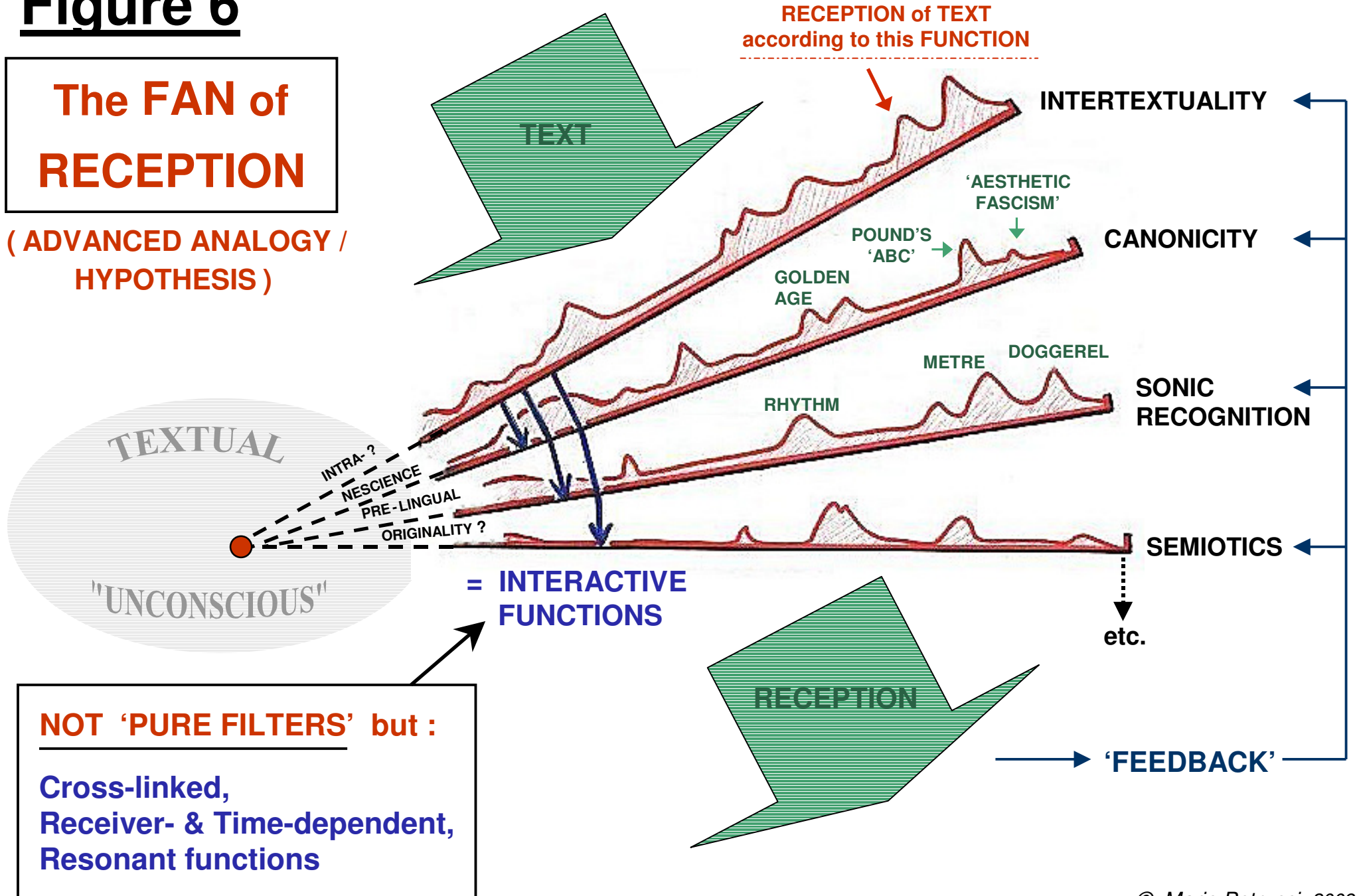
## Chaos Theory Analogy for Textual Reception



# Figure 6

## The FAN of RECEPTION

(ADVANCED ANALOGY / HYPOTHESIS)



# Figure 7

## TRANSLATION ....

( ANALOGY )

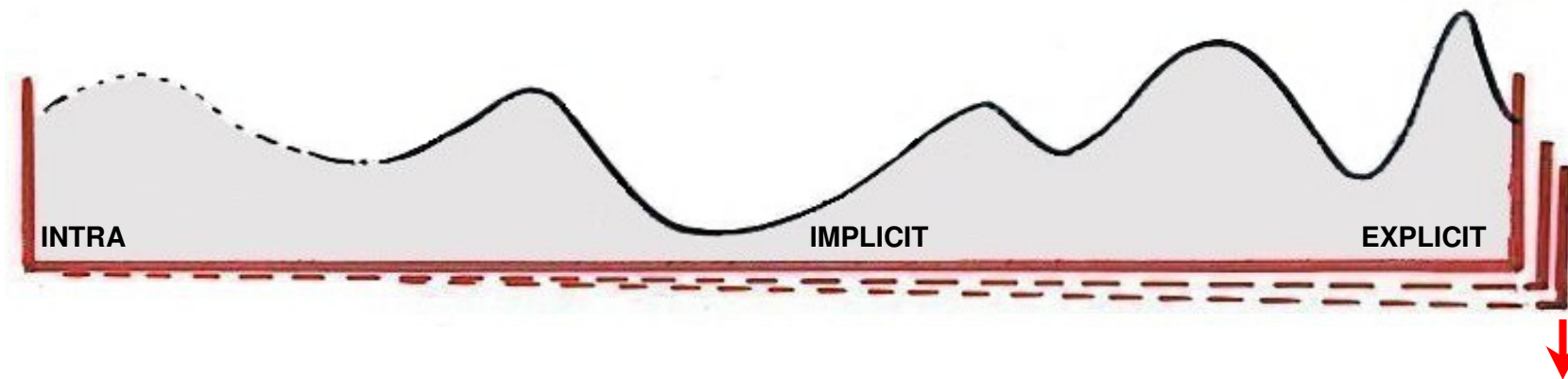
... as a FILTER



### (a) INPUT

[original text]

Spectrum below represents one set of characteristics in the source text  
(here, certain aspects of its 'Intertextuality') ... this is 'INPUT' 1



... other ways of characterising/ describing the text exist  
(giving a 'fan' of possible input spectra: 2, 3, etc....)



**(b)** Example of **FILTER** characteristics in 'free' translation ...

... this 'response spectrum' to be applied to (laid over) the 'source text spectrum' in (a)



'TRANSLATOR RESPONSE' approach:

i.e. a 'take' on the original,  
using original as 'spur'

= 'Free' or Distorted ?

\* = STRONG TRANSLATOR COMPONENTS

# Figure 8 *The '13 WAYS'* :

## BUILDING AN ARGUMENT / LOGICAL STRUCTURE

<p><b>1</b></p> <p style="text-align: center;"><u>CORE STATEMENT</u></p>	<p><b>2</b></p> <p style="text-align: center;"><u>CARTWHEEL</u> [ = themeless Core Statement? ]</p>	
<p><b>3a</b></p> <p style="text-align: center;"><u>DUMB-BELL</u>      [Thesis / Anti-thesis → Synthesis]</p>	<p><b>3b</b></p> <p style="text-align: center;"><u>'Synapse Variation'</u></p>	
<p><b>4</b></p> <p style="text-align: center;"><u>STAIRCASE / LANDINGS</u> [Stage by Stage or General Drift]</p>	<p><b>5</b></p> <p style="text-align: center;"><u>LUDO</u> [Closely-argued (linear)]</p>	
<p><b>6</b></p> <p style="text-align: center;"><u>SPECTRAL ANALYSIS</u> [Degrees / Measures / Extents]</p>	<p><b>7</b></p> <p style="text-align: center;"><u>CEMENTING</u> [Relationships]</p>	
<p><b>8</b></p> <p style="text-align: center;"><u>SEDIMENTATION</u> [Sifting / Trickle-Down / Percolation]</p>	<p><b>9</b></p> <p style="text-align: center;"><u>VENN APPROACH</u> [Similarities / Differences]</p>	
<p><b>10</b></p> <p style="text-align: center;"><u>CONSTELLATION-MAKING</u> [Patterns / Loose Groups]</p>		
<p><b>11</b></p> <p style="text-align: center;"><u>PYRAMID</u> [Hierarchies]</p>	<p><b>12</b></p> <p style="text-align: center;"><u>SWEEPING</u> [Make clear by elimination]</p>	<p><b>13</b></p> <p style="text-align: center;"><u>BRICK-WALL</u> [All possibilities in a limited range]</p>

... etc. + **ADAPTATIONS** & *HYBRIDS* of these.